

Social media guidance for NHS pay consultation (England)



Page 2 of the [branch guide](#) clearly sets out UNISON's position. In short, UNISON's health service group executive finds the 3% unacceptable because it fails to meet the demands of our One Team 2k position. Therefore, it cannot recommend members accept the outcome. We can challenge the outcome if there is widespread support from UNISON members in the NHS to do so. This consultation is that test, so a high turnout is crucial.

- Please use the hashtags **#OneTeamYourSay** plus **#NHS** or **#NHSpay** (to tie us in to the wider conversation). The member hub for the consultation is www.nhspay.org.
- **Eligible members have been sent an email with a link to vote.** Members who haven't received theirs should first check their junk folder and if it's not there, they can vote at www.nhspay.org (see next bullet point for info). Members should also be prompted to check their details at my.unison.org.uk so we can iron out issues with their membership record and ensure they get their vote. It's open until 10 September so there's time to sort it out!
- Those without an email address on record can vote at www.nhspay.org using their membership number or national insurance number plus date of birth. However, we do want to route most members via email wherever possible as that way they will be automatically verified.
- This is a 6-week consultation and it's vital that every member has their say, so we need to keep up momentum! We'll be sharing articles, videos and other content throughout so keep an eye on the main UNISON accounts and the health group's [Twitter](#) and [Facebook](#) too.
- A full set of member FAQs is available at www.nhspay.org/faq which should be helpful for community management and answering direct messages.

[Download the social media graphics here](#)

Some suggested posts

What are you prepared to do about the 3% #NHSpay rise for England? Have your say in UNISON's consultation. Check your email for your secure link to vote. #OneTeamYourSay nhspay.org

To meaningfully challenge the 3% #NHSpay rise in England, UNISON members must be willing to take industrial action to fight for more. Every vote matters in the consultation, which is open now. Check your email to vote #OneTeamYourSay nhspay.org

UNISON's next move on #NHSpay is in members' hands. Consultation for England is live – please check your email or visit nhspay.org to vote on whether you're willing to challenge the 3%. #OneTeamYourSay

Voting emails for our #NHSpay consultation in England are out – if you're eligible to vote but haven't had yours you can vote at nhspay.org instead. Please vote & make sure everyone else does too. Numbers are vital! #OneTeamYourSay